



News Release

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City of McKinney News Release
FOR IMMEDIATE RELEASE

McKinney EDC celebrates Economic Development Week May 8-12

McKinney joins nationwide effort to raise awareness of jobs and career development programs that enhance local economic impact

McKINNEY, Texas (May 5, 2017) – The McKinney Economic Development Corporation (MEDC) will celebrate Economic Development Week May 8-12. Economic Development Week was created by The International Economic Development Council. It is being held during the week of the organization's 91st anniversary as the largest professional membership organization for economic developers.

MEDC will highlight a variety of economic development initiatives being deployed to create jobs, wealth and improve quality of life in McKinney. A list of activities for the week include:

May 8

MEDC is meeting with brokers to provide updates on the strategic plan, Gateway development project and offer a time to provide input on topics for upcoming quarterly broker events.

May 10

2 p.m. The City of McKinney's #SeeMcKinneyWithMe virtual Twitter campaign will go behind the scenes of the MEDC Pre-Submittal Conference for Spec Industrial Request for Proposals. The purpose of the conference is to discuss with interested offerors the details of the proposal and services to be provided and for the offerors to ask questions arising from their review of the RFP.

4—6 p.m. The Mayor will issue a proclamation during a live radio remote with Johnny B. of KLAK Radio. They'll be stationed in front of the McKinney Visitors Center in downtown McKinney in conjunction with National Travel & Tourism Week. Stop by for prize drawings and more.

The city will also share video interviews with local companies on Facebook and Twitter throughout the week. Featured companies include Vazata, Popular Ink, Playful and others.

For more information about the McKinney Economic Development Corporation, visit www.mckinneyedc.com.

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About McKinney

McKinney, Texas, is unique by nature. As one of the fastest growing cities in America, McKinney has a current population of more than 168,000. The city was #1 on the list of Best Places to Live in America in 2014, published by *Money Magazine*. Established in 1848, the city is located 30 miles north of Dallas and is the county seat of Collin County. McKinney offers award-winning schools, a vibrant historic downtown, diverse housing options, a robust economy and a uniquely beautiful natural setting, with rolling hills and lush trees. Visit the city's website at www.mckinneytexas.org.

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